

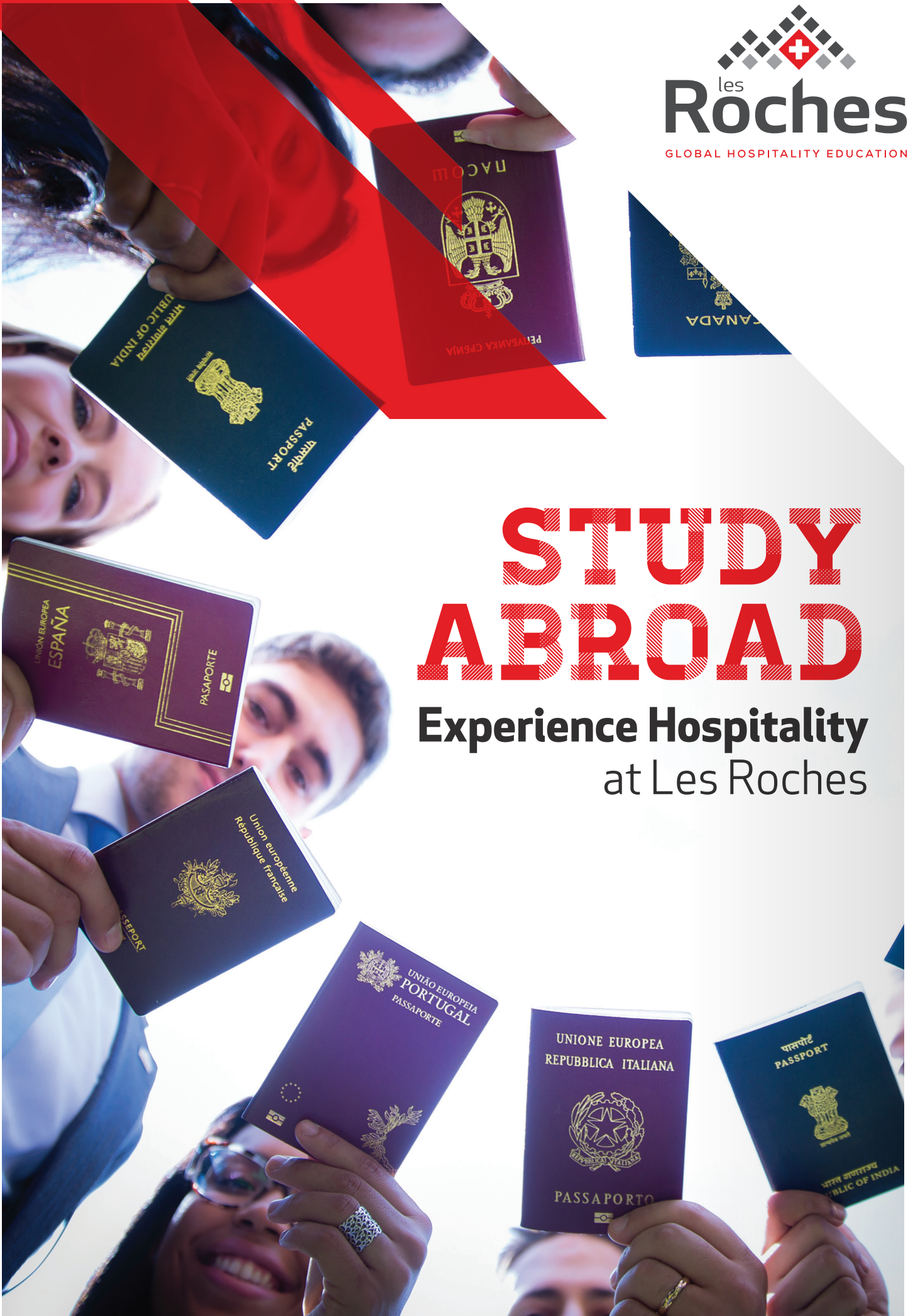


les
Roches

GLOBAL HOSPITALITY EDUCATION

STUDY ABROAD

Experience Hospitality
at Les Roches



WHY STUDY ABROAD *at Les Roches?*

**Our semester abroad program is more than an academic adventure-
it's an experience that can change your life and career path.**

- ▶ Learn from an accomplished and experienced international faculty
- ▶ Gain practical skills in hospitality through experiential learning
- ▶ Interact with students from different backgrounds and cultures
- ▶ Develop team work and leadership skills
- ▶ Improve your foreign language skills
- ▶ Live abroad and experience a completely different environment

EXPERIENCE HOSPITALITY AT LES ROCHES GLOBAL HOSPITALITY EDUCATION



**BLUCHE / CRANS-MONTANA
SWITZERLAND**

Switzerland is one of the safest, most beautiful countries in the world, making it the perfect place for students to grow and develop into young professionals.

Nestled in the Swiss Alps, in the mountain village of Bluche, and just a few minutes drive from the famous and charming resort of Crans-Montana, Les Roches offers a young and dynamic educational environment, the perfect place to mature and gain experience before starting an exciting and diverse professional career.



**MARBELLA
SPAIN**

Spain is one of the most welcoming places in the world, ranked the second most visited country in the world, as well as having the third-most hotel rooms. So when it comes to hospitality management, Spain knows how to do it.

At Les Roches Marbella, you will learn with students from more than 80 different countries in a diverse, multicultural learning environment. Our state-of-the-art campus is located in the beautiful Mediterranean city of Marbella, one of Europe's top luxury destinations.



**SHANGHAI
CHINA**

China is a fascinating place, rich in culture and diverse in landscapes. Les Roches Jin Jiang is located just a one-hour drive from Shanghai's city centre. In your spare time, you will be able to explore the fantastic cultural sites and leisure activities that this city has to offer: historical landmarks, modern architecture, shopping districts, restaurants, nightclubs and much more.

With many fascinating destinations in China, as well as the rest of Asia only a short flight away, you will never run out of new places to see.

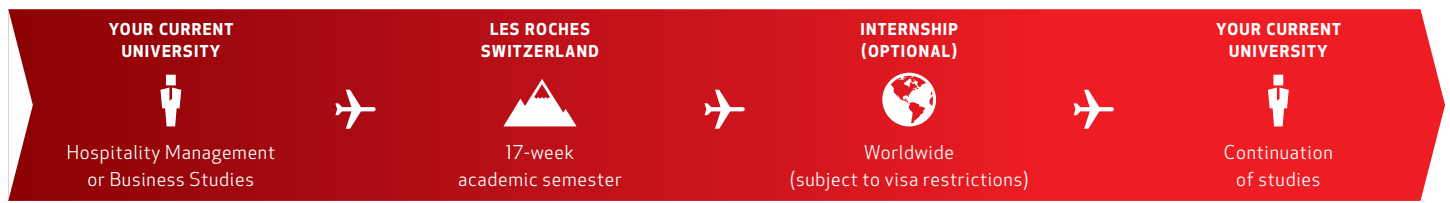


2018 QS World University Rankings ranked Les Roches Global Hospitality Education among the world's top three institutions for employer reputation in hospitality and leisure management, as well as being ranked among the top three Swiss institutions.



Les Roches is accredited by the New England Commission of Higher Education (NECHE), one of the leading US accreditation bodies.

ACADEMIC SEMESTER / SWITZERLAND



This semester-long program has been designed to give students the opportunity to learn at the home of hospitality: Switzerland. At our Bluche campus, students will choose up to five courses - for a total of 15 credits - from the second year classes listed below. Students also have the option to experience an internship.

BBA3

- ▲ Hospitality Financial Accounting
- ▲ Rooms Division Administration *
- ▲ Marketing for the Hospitality Industry
- ▲ Fundamentals of Data Analysis & Visualisation
- ▲ Principles of Sustainability and Innovation
- ▲ Managing Diversity in the Global Workplace **
- ▲ Communicating Effectively (as per tested level)

BBA4

- ▲ Digital Marketing and Sales
- ▲ Food & Beverage Management and Cost Control
- ▲ Hospitality HR
- ▲ Fundamentals of Economics
- ▲ Hospitality Managerial Accounting
- ▲ Rooms Inventory and Control Management
- ▲ Hospitality Facilities Management
- ▲ Elective - Foreign Language

TOTAL: 15 credits

Please note: The semester includes 15 weeks of teaching and two weeks of final exams.

Upon completion of the semester abroad, students will receive a course transcript listing the corresponding passed credits. Credit transfer to the student's university is subject to evaluation by their current university.

* Only in February 2019 ** Only in September 2019

Admission requirements and student fees (2019)

17-WEEK SEMESTER	PRICES IN SWISS FRANCS
Tuition - Double room ¹ - Full board	26,100
Learning resources ²	450
Damage deposit ³	1,000
Application fee	250
Health & Accident Insurance	850
TOTAL	28,650
INTERNSHIP⁴ (OPTIONAL)	
Online Internship Support Platform	1,000
Health & Accident Insurance	850

- 1 Compulsory
- 2 Includes iPad for one semester for the digital learning platform and materials, to be returned back to the school after the end of the semester
- 3 Refundable
- 4 Internship should be decided during application process

- ▲ Room and board fees include accommodation in a double room in Bluche or Crans-Montana and full board (three meals, five days a week, as well as brunch and dinner on Saturdays and Sundays). Subject to availability, students can book a single room for an additional fee to the double room.
- ▲ Applicant must be 18 years old or older.
- ▲ Aimed at current students majoring in hospitality management or business who wish to gain international experience.
- ▲ Completed application form and documents.
- ▲ The student must meet Les Roches Switzerland's admission requirements for undergraduate students.

TOEFL	IELTS
550 (PAPER-BASED TEST) 80 (INTERNET-BASED TEST)	6.0

Important dates and contact information

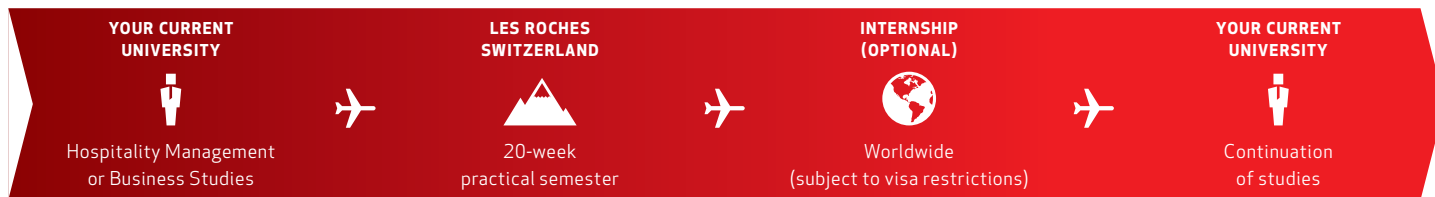
FEBRUARY 2019	
Arrival in Switzerland:	15 February 2019
Program Start Date:	18 February 2019
Program End Date:	21 June 2019 ***

SEPTEMBER 2019	
Arrival in Switzerland:	5 September 2019
Program Start Date:	9 September 2019
Program End Date:	17 January 2020 ***

*** Subject to final date of exams

For more information, please contact: Les Roches Global Hospitality Education, Switzerland
Tel: +41 (0)21 989 26 44 / info@lesroches.edu / lesroches.edu

PRACtical SEMESTER / SWITZERLAND



To become a hospitality professional, it is important to understand not only theoretical knowledge within an international context, but to have hands-on experience within the industry. This semester-long program has been designed to give students the opportunity to gain hands-on experience in the practical aspects of hospitality. During the semester in Switzerland, students will focus solely on practical learning*. Students will take the following courses:

FIRST YEAR COURSES

- ▲ *Innovation, Entrepreneurship & Communication* 8 credits
- ▲ *From the Farm to the Table* 4 credits
- ▲ *Guest Relations & Hotel Operations* 4 credits
- ▲ *Skills & Techniques in F&B* 4 credits
- ▲ *Restaurant Lab* 4 credits

TOTAL: 24 credits

Please note: The practical semester requires a 1 week mandatory orientation and 20 weeks of practical learning. Upon completion of the semester abroad, students will receive a course transcript listing the corresponding passed credits. Credit transfer to the students' university is subject to evaluation by their current university.

*Students will be incorporated into Semester 1 (BBA1) cohort

Admission requirements and student fees (2019)

20-WEEK SEMESTER	PRICES IN SWISS FRANCS
Tuition - Double room ¹ - Full board	33,830
Learning resources and practical apparel ²	900
Damage deposit ³	1,000
Application fee	250
Health & Accident Insurance	850
TOTAL	36,830
INTERNSHIP⁴ (OPTIONAL)	
Online Internship Support Platform	1,000
Health & Accident Insurance	850

1 Compulsory
 2 Includes iPad for one semester for the digital learning platform and practical apparel, to be returned back to the school after the end of the semester
 3 Refundable
 4 Internship should be decided during application process

- ▲ Room and board fees include accommodation in a double room in Bluche or Crans-Montana and full board (3 meals, 5 days a week as well as brunch and dinner on Saturdays and Sundays). Subject to availability, students can book a single room for an additional fee to the double room.
- ▲ Applicant must be 17.5 years old or older.
- ▲ Aimed at current students majoring in hospitality management or business who wish to gain practical and international experience.
- ▲ Completed application form and documents.
- ▲ The student must meet Les Roches Global Hospitality Education, Switzerland's admission requirements for undergraduate students.
- ▲ The prices outlined in this document are valid only for 2019 intake only.

TOEFL	IELTS
525 (PAPER-BASED TEST) 70 (INTERNET-BASED TEST)	5.5

Important dates and contact information

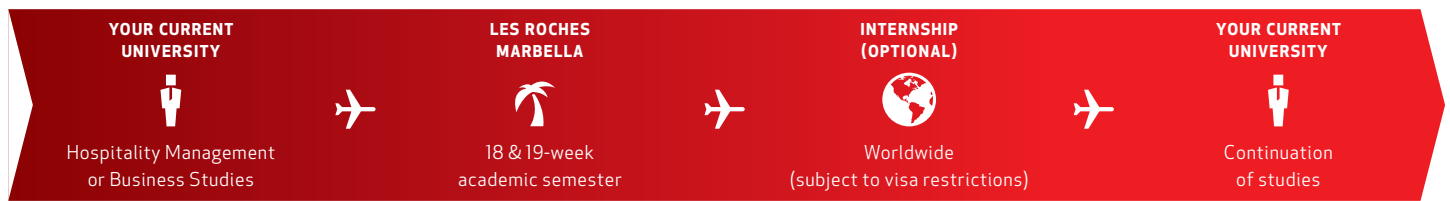
FEBRUARY 2019	
Arrival in Switzerland:	11 February 2019
Program Start Date:	18 February 2019
Program End Date:	12 July 2019 ***

SEPTEMBER 2019	
Arrival in Switzerland:	2 September 2019
Program Start Date:	9 September 2019
Program End Date:	7 February 2020 ***

*** Subject to final date of exams

For more information, please contact: Les Roches Global Hospitality Education, Switzerland
 Tel: +41 (0)21 989 26 44 / info@lesroches.edu / lesroches.edu

ACADEMIC SEMESTER / SPAIN



To become a hospitality professional, it is important to understand not only theoretical knowledge within an international context, but to have hands-on experience within the industry. We are proud to offer the perfect environment to develop as a hospitality professional while flourishing academically, culturally, and socially. Furthermore, Marbella is a beautiful, safe, international city that allows its residents and visitors alike to experience an enviably high quality of living in the Costa del Sol.

Students will choose, 5 courses from the BBA4 and/or BBA6 classes listed below: Students have the option to experience an internship as one of the 5 courses.

- | | | | | | |
|-------------|--|---|-------------|---|--|
| BBA4 | <ul style="list-style-type: none"> ▲ Fundamentals of Economics ▲ Hospitality Human Resources ▲ Digital Marketing and Sales ▲ Hospitality Managerial Accounting | <ul style="list-style-type: none"> ▲ Rooms Inventory & Control Mgmt ▲ Hospitality Facilities Management ▲ Food and Beverage Management ▲ Foreign Language (Spanish, German or French) | BBA6 | <ul style="list-style-type: none"> ▲ Modelling for Management ▲ International Strategic Marketing ▲ Hospitality Facilities Management ▲ Leadership & Human Resources Mgmt | <ul style="list-style-type: none"> ▲ Data Analytics for Business Optimisation ▲ Revenue for Pricing Mgmt |
|-------------|--|---|-------------|---|--|

TOTAL: 15 credits

Please note: The 18 week semester includes 1 week mid-term break in the February intake, the September intake is 19 weeks with 2 weeks break for Christmas. Upon completion of the semester abroad, students will receive a course transcript listing the corresponding passed credits. Credit transfer to the student's university is subject to evaluation by their current university.

Admission requirements and price

17-WEEK SEMESTER	PRICES IN EUROS
Tuition - Double room ¹ - Full board	15,590
Learning resources (include an iPad) ²	870
Damage deposit ³	500
Application fee	250
Health & Accident Insurance ⁴	390
TOTAL	17,600
INTERNSHIP⁵ (OPTIONAL)	
Online Internship Support Platform	750
Health & Accident Insurance	390

- ¹ Compulsory
- ² Includes also an iPad
- ³ Refundable
- ⁴ Covers only the semester on campus
- ⁵ Internship should be decided during application process

- ▲ Room and board fees include off-campus accommodation (in twin room) managed by Les Roches Marbella and half board (breakfast and lunch Monday to Friday, except bank holidays)
- ▲ Applicant must be 18 years old or older.
- ▲ Aimed at current students majoring in hospitality management or business who wish to gain international experience.
- ▲ Completed application form and documents.
- ▲ The student must meet Les Roches Marbella admission requirements for undergraduate students.
- ▲ The prices outlined in this document are valid for intakes in 2019 only.

TOEFL	IELTS
550 (PAPER-BASED TEST) 80 (INTERNET-BASED TEST)	6.0

Important dates and contact information

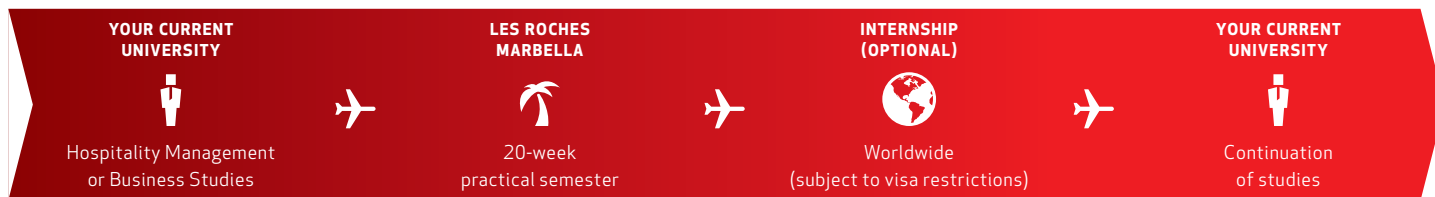
FEBRUARY 2019	
Arrival in Marbella:	15 February 2019
Program Start Date:	18 February 2019
Program End Date:	21 June 2019***

SEPTEMBER 2019	
Arrival in Marbella:	6 September 2019
Program Start Date:	9 September 2019
Program End Date:	17 January 2020 ***

*** Subject to final date of exams

For more information, please contact: Les Roches Global Hospitality Education, Marbella, Spain
Enrolment Department / Phone: +34 952 764 437 / Email: info@lesroches.es / lesroches.es

PRACTICAL SEMESTER / SPAIN



To become a hospitality professional, it is important to understand not only theoretical knowledge within an international context, but to have hands-on experience within the industry. This semester-long program has been designed to give students the opportunity to gain hands-on experience in the practical aspects of hospitality. During the semester in Spain, students will focus solely on practical learning*. Students will take the following courses.

FIRST YEAR CLASSES

- ▲ *Gourmet Experiences* 4 credits
- ▲ *Skills and Techniques in Food & Beverage* 4 credits
- ▲ *Food & Beverage Trends* 4 credits
- ▲ *Guest Relations & Hotel Operations* 5 credits
- ▲ *Fundamentals of Resorts: Management & Communication* 7 credits

TOTAL: 24 credits

Please note: The 20 week semester includes 1 week of induction. The February intake includes 1 week mid-term break, and the September intake 2 weeks Christmas break. Upon completion of the semester abroad, students will receive a course transcript listing the corresponding passed credits. Credit transfer to the students' university is subject to evaluation by their current university.

*Students will be incorporated into Semester 1 (BBA 1) cohort.

Admission requirements and price

20-WEEK SEMESTER	PRICES IN EUROS
Tuition - Double room ¹ - Full board	22,570
Learning resources and practical apparel ²	1,650
Damage deposit ³	500
Application fee	250
Health & Accident Insurance ⁴	390
TOTAL	25,360

- ¹ Compulsory
- ² Includes iPad for the digital learning platform and materials.
- ³ Refundable
- ⁴ Covers only the semester on campus

- ▲ Room and board fees include on-campus accommodation (in twin room) and full board (3 meals, 5 days a week as well as brunch and dinner on Saturdays, Sundays and bank holidays).
- ▲ Applicant must be 16.5 years old or older.
- ▲ Aimed at students wishing to major in hospitality management or business who wish to gain practical and international experience.
- ▲ Completed application form and documents.
- ▲ The student must meet Les Roches Marbella admission requirements for undergraduate students.
- ▲ The prices outlined in this document are valid for intakes in 2019 only.

TOEFL	IELTS
525 (PAPER-BASED TEST) 70 (INTERNET-BASED TEST)	5.5

Important dates and contact information

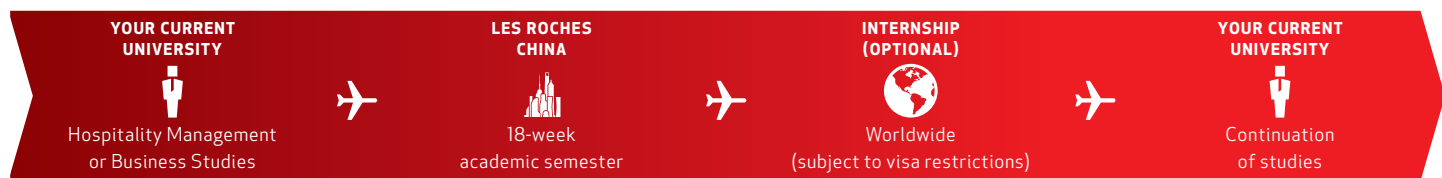
FEBRUARY 2019	
Arrival in Marbella:	11 February 2019
Program Start Date:	18 February 2019
Program End Date:	12 July 2019 ***

SEPTEMBER 2019	
Arrival in Marbella:	2 September 2019
Program Start Date:	9 September 2019
Program End Date:	7 February 2020 ***

*** Subject to final date of exams

For more information, please contact: Les Roches Global Hospitality Education, Marbella, Spain
Enrolment Department / Phone: +34 952 764 437 / Email: info@lesroches.es / lesroches.es

ACADEMIC/PRACTICAL SEMESTER / CHINA



This semester-long program has been designed to give students the opportunity to learn the Swiss approach to hospitality in the vibrant city of Shanghai, China. Shanghai is like an open classroom, where students can practice their Mandarin, and experience an interesting and amazing international city environment. Students will have to complete both quarters of either Semester 1, 2 or 3 courses:

FIRST SEMESTER COURSES

Innovation, Entrepreneurship & Communication

- ▲ Professional Communication Skills
- ▲ Introduction to Entrepreneurial Design
- ▲ The World of Oenology
- ▲ Numerical Skills for the Hospitality Professional
- ▲ Foreign Language/Professional English

From the Farm to the Table

- ▲ Fine Dining Services
- ▲ Fine Dining Kitchen

Guest Relations and Hotel Operations

- ▲ Front Office Practical and Property Management Systems
- ▲ Concierge and Guest Relations
- ▲ Rooms Division in Hospitality
- ▲ Housekeeping Techniques

Skills and Techniques in F & B

- ▲ Pastry, Bakery and Chocolate Atelier
- ▲ International Cuisine, Catering and Banqueting
- ▲ Mixology, Bar and Barista

Restaurant Laboratory

- ▲ Innovative Restaurant Concepts
- ▲ Street Food
- ▲ Cleaning Science and Stewarding in Sustainable Practice

SECOND SEMESTER COURSES

- ▲ Hospitality Financial Accounting
- ▲ Marketing for the Hospitality Industry
- ▲ Fundamentals of Data Analysis & Visualisation
- ▲ Managing Diversity in the Global Workplace
- ▲ Consumer Behaviour
- ▲ Communicating Effectively (as per tested level)

Optional Language Courses Include

- ▲ *Chinese (Mandarin)
- ▲ *Spanish
- ▲ *French

THIRD SEMESTER COURSES

- ▲ Digital Marketing & Sales
- ▲ Food & Beverage Management
- ▲ Leading Teams to Success
- ▲ Fundamentals of Economics
- ▲ Hospitality Managerial Accounting
- ▲ Rooms Inventory and Control Management
- ▲ Hospitality Facilities Management

Optional Language Courses Include

- ▲ *Chinese (Mandarin)
- ▲ *Spanish
- ▲ *French

Upon completion of the semester abroad, students will receive a course transcript listing the corresponding passed credits. Credit transfer to the students' current university is subject to evaluation by their current university.

Admission requirements and price

18-WEEK SEMESTER	PRICES IN CHINESE YUAN
Application fee - Tuition - Full board - Books - Uniform - Medical exam	113,100
Accommodation (Twin-share)	15,000
Health care	3,800
TOTAL	131,900

TOEFL 500 (PAPER-BASED TEST) 61 (INTERNET-BASED TEST)	IELTS 5.0
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- ▲ Accommodation fee include a twin room in a two-bedroom apartment in the deluxe off-campus accommodation Palm Beach Residence. Subject to availability, students can book a single room for an additional fee of 15,000 CNY.
- ▲ Full board includes three meals, five days a week; does not cover weekends, national holidays, mid-term and winter/summer breaks. Full board is mandatory for all international students.
- ▲ Applicants should be 17.5 years old or above.
- ▲ Aimed at current students majoring in hospitality management or business who wish to gain international study and internship experience.
- ▲ Completed application form with supporting documents.

Important dates and contact information

MARCH 2019	
Arrival in China:	3 March 2019
Orientation:	4 March 2019
Program Start Date	5 March 2019
Program End Date:	12 July 2019

SEPTEMBER 2019	
Arrival in China:	1 September 2019***
Orientation:	2-3 September 2019***
Program Start Date	4 September 2019
Program End Date:	17 January 2020

*** Subject to final date of exams

For more information, please contact: Les Roches Jin Jiang International Hotel Management College, Shanghai, China PR
Tel: + 86 (0)21 6252 5339 / info@lrjj.cn / lrjj.cn

JOIN THE GLOBAL CLASS!

LES ROCHES SWITZERLAND CAMPUS ADDRESS

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